



Everybody is welcome!

We've taken away all thresholds, everybody can join the Flashback quiz, a dramatized multiple choice quiz show which aired in May and June in the Netherlands. There's no need to install an App: a Smartphone, Tablet, Laptop or PC with an internet connection is all you need.



Social Playground

It's not mandatory, but like so many things, it's so much more fun with friends. Everybody with a Facebook or Twitter account has additional functionalities. Are you smarter than your friends? Check it in our Social Ranking and share it in your Twitter timeline or on your Facebook wall.



Results

Participants were very enthusiastic about our Two Screen implementation. The questions appeared simultaneously on both screens, allowing viewers to play along with the contestants on the show. 95% told us the Two Screen experience was a welcome addition which made the quiz more intense.

Revolutionary Realtime Interactive Platform



www.two-screen.tv

Two Screen is a powerful, real time platform that provides true interactivity for radio, television and events.

With Two Screen, online and offline media come together in an extremely powerful and flexible platform. With full integration of the major social networks, broadcast systems and program direction, Two Screen enables viewers to interact not only with each other but also with the editors and/or presenters. A new way of experiencing television is born.

The Two Screen platform can interact with more than 500,000 clients within 0.2 seconds, making it real time! Two Screen is completely web based, using the latest HTML5 technology. There is no need to install an app.



Interactive TV/Radio/Event
Real Time
Smartphone, Tablet, PC
HTML5
500.000 + Simultaneous
Social Integration
In The Cloud

As we use Cloud Services, capacity can be scaled up and down on the fly, which is ideal for television shows and events, where peak capacity lasts for only a few hours. After the show, the platform (and its cost of operation) can be scaled down to the minimum: The most efficient solution available!

Two Screen offers a huge potential for real interaction. Two Screen enables editors and directors to push any kind of content to participants, whether it's a quiz, a poll, background info, images, weblinks, maps, audio or video. The platform gathers, processes and analyzes the input given by the viewers in real time, making it possible to get immediate results, which can be used during the show by its presenters or using overlay technology.

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